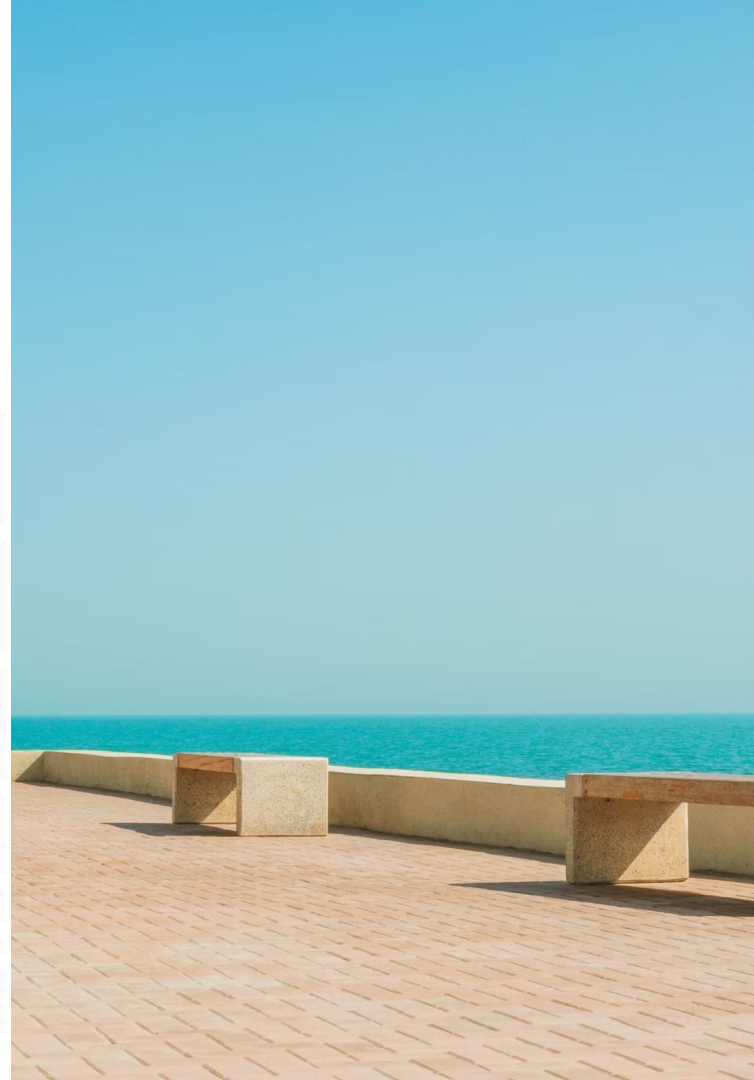




Market Report

INDUSTRIAL SNAPSHOT

*2nd Week of March, 2026
[09th March 2026 - 15th March 2026]*



INTRODUCTION

Dear esteemed readers,

CNCTech Industrial is pleased to introduce our 'Industrial Snapshot' section – your go-to source for the latest information and in-depth analysis on Vietnam's industrial sector and industrial real estate market. We understand that making informed investment decisions requires a deep understanding of the market. Therefore, our team has compiled and analyzed key information, including macroeconomic trends, market overviews, noteworthy projects, the industrial and logistics ecosystem, as well as the most recent investment support policies. We hope that this information will serve as a valuable resource, assisting you in making effective investment decisions.

Executive Snapshot

Weekly Market Highlights

International News

[1] US-China Resume Economic Dialogue in Paris Ahead of Trump-Xi Summit

[2] Air Freight Rates Surge as Middle East Conflict Disrupts Trade Routes

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Viet Nam News

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International News

[1] US-China Resume Economic Dialogue in Paris Ahead of Trump-Xi Summit

- Senior U.S. and Chinese economic officials met in Paris on March 15 to discuss issues under the trade truce framework. The meeting also served to prepare for President Donald Trump's planned visit to Beijing for talks with President Xi Jinping at the end of March.
- The main agenda items included U.S. tariffs, China's rare earths and magnets, U.S. export controls on high technology, and China's purchases of U.S. agricultural products. U.S. Trade Representative Jamieson Greer also joined the meeting.
- The likelihood of a major breakthrough remains limited due to the short preparation time and Washington's current focus on the conflict with Iran. New Section 301 investigations could also add to trade tensions.



[2] Air Freight Rates Surge as Middle East Conflict Disrupts Trade Routes

- Air freight rates rose sharply after the outbreak of the U.S.-Israel conflict with Iran, driven by flight restrictions, disruptions to sea transport, and rising fuel costs. Routes between South Asia and Europe were hit hardest as Middle Eastern airspace narrowed and more than 100 container ships were stranded around the Strait of Hormuz.
- According to Freightos data, spot air freight rates outside contracts from South Asia to Europe rose 70% to \$4.37/kg, from South Asia to North America increased 58% to \$6.41/kg, and from Europe to the Middle East climbed 55% to \$2.79/kg.
- However, price increases on some routes have slowed or eased slightly in recent days as some carriers added capacity.



Source: www.reuters.com

[3] Industrial Real Estate Leads Investment Flows into Southeast Asia

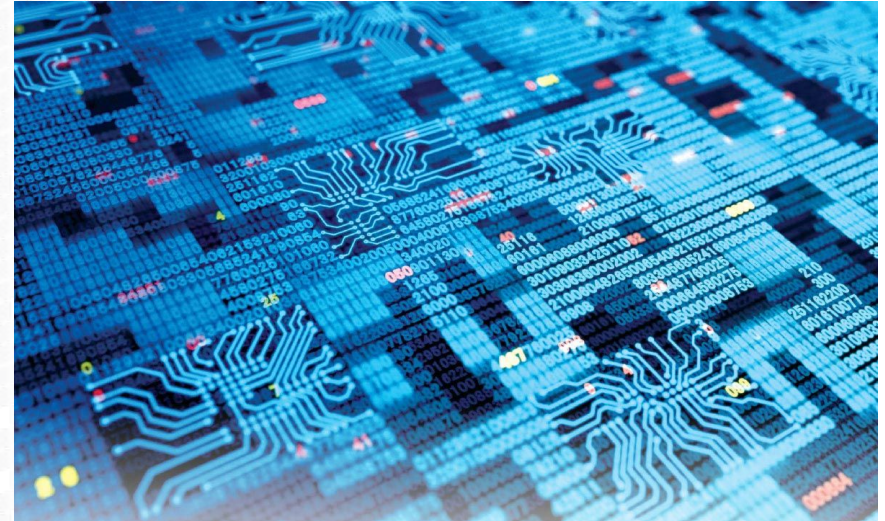
- According to Cushman & Wakefield's Southeast Asia Outlook 2026 report, total real estate investment transactions across six major Southeast Asian economies reached \$21.8 billion in 2025, up 16% year on year. Industrial real estate was the fastest-growing segment in emerging markets, with investment value of about \$1.3 billion, up 48%.
- Growth was driven by demand for modern logistics, the expansion of e-commerce, and the global supply chain restructuring trend. Alongside industrial real estate, data centers have also become a segment attracting increasing investor interest across the region.
- Vietnam is considered one of the economies benefiting most clearly from manufacturing relocation, with real GDP growth of about 8% in 2025 and realized FDI reaching around \$27.6 billion.



Source: [baomoi.com](https://www.baomoi.com)

[4] Vietnam Participates in the Full Global Semiconductor Value Chain

- Vietnam has now joined all stages of the global semiconductor value chain, attracting more than 50 chip design companies with around 7,000 engineers, along with major packaging and testing projects. Total FDI in the semiconductor sector has exceeded \$14.2 billion across 241 projects.
- In terms of human resources, the country has more than 240 universities, training about 134,000 engineering students each year, including around 6,000 integrated circuit design engineers.
- At the March 10 meeting, Deputy Prime Minister Nguyen Chi Dung called for faster implementation of the semiconductor industry development strategy to 2030, with a vision to 2050.



[5] Vietnam Ranks Among Top 3 Most Innovation-Friendly Environments in Southeast Asia

- Vietnam ranked third in Southeast Asia in the Innovators Business Environment Index 2026, behind Singapore and Malaysia. Globally, Vietnam placed 52nd out of 125 countries and 8th in Asia-Pacific, with a total score of 57.133.
- Vietnam's business incentives index reached 67.041 points, ranking 21st in the world. In the categories of ease of operating a business and market perception, Vietnam scored 59.611 and 37.035 points, respectively.
- The report noted that Vietnam has benefited from rapid growth, steady structural reform, and efforts to expand industrial and technological capacity. Legal adjustments in science, technology, and innovation, together with the role of the National Innovation Center, continue to support the startup ecosystem.




Source: vneconomy.vn

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THANK YOU!